

Committee on Foreign Affairs

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UNITED STATES INFORMATION AGENCY

I. Aims, Objectives

1. Where are these determined -- White House, National Security Council, State Department, USIA? How are they determined?
2. Are there two sets of objectives for USIA programs -- the general goals outlined in the President's Memo of January 25, 1963, which remain relatively unchanged, and specific goals for particular areas, particular times? If so, how are the particular objectives determined?
3. What was the outcome of the Special Committee set up by the President in 1961 to draft a program for waging psychological and political warfare?

II. Policy Formulation

1. The President's Memo of January 25, 1963 (p. 9 of Staff Study) directs the USIA to provide advice to the White House and the Executive Departments with respect to "the implications of foreign policy opinion for present and contemplated U.S. policies, programs and official statements." How does the USIA fulfill this mission?
  - a. Who in the USIA keeps track of all programs and activities of other departments which have a direct bearing on foreign policy?
  - b. Do the representatives of different Executive Departments sit on USIA staff meetings devoted to discussion of policy and plans?
  - c. How does the USIA furnish advice to other departments?
  - d. How are conflicts resolved -- who has the final say-so in a given case: the State Department or the USIA?
2. Who furnishes policy direction to the USIA? What voice does the USIA have in the formulation of that policy? How are conflicts of opinion resolved.

III. Policy Implementation

1. What machinery does the USIA have for checking on the implementation of policy transmitted through it to the various Executive Departments and agencies? Is the Agency charged with this responsibility?

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2. What happens when the USIA discovers that a particular Department ignores policy direction?
3. Why is there a division of responsibility between the USIA and the State Department with respect to Cultural Presentations? If the Department sets the policy for this program, and selects the participating groups, why doesn't the Department run the entire show?
4. Which programs and activities of the Department of Defense -- and of the military services -- receive the benefit of policy guidance from the USIA? Training of foreign military personnel? Training of U.S. military personnel assigned overseas? Overseas community relations programs? Overseas military radio programs? etc.

How does the USIA check on the implementation of policy in these various activities?

5. What is the role of the Office of Private Cooperation? Does that Office maintain a comprehension directory of all private programs and activities which either do -- or could -- bear on foreign policy? What services are provided to these private activities? To what extent does the USIA attempt to influence the course of these activities? How much money is spent by the USIA on these functions? Is this amount sufficient -- or should it be increased? How much - and why?
6. Do any other Executive Departments have their own Offices of Private Cooperation in this field? Is there duplication of services, expenditures?
7. What are the USIA's relations with the CIA? Does the USIA work through the CIA -- or vice versa? Does the USIA attempt to integrate particular activities of the CIA into a comprehensive program aimed at the attainment of specific objectives in a given situation? If the USIA does not do this, who does?